



WHAT CUSTOMERS ARE SAYING

ABOUT

 **MARKETING**

The logo for EZ Marketing, featuring a stylized orange 'EZ' icon followed by the word 'MARKETING' in white, bold, uppercase letters.

ABOUT EZMARKETING

Running a small business is hard enough as it is. You've already got a hundred things on your plate. The thought of handling all your own marketing—your website, SEO, PPC, social media, email, and more—is overwhelming.

So when you hire a marketing company, the last thing you have time for is hand-holding. You need a marketing firm you can trust to get your marketing done right and deliver results that grow your business.

We're a marketing company based in Lancaster, PA that's on a mission to simplify your marketing. We act as an extension of your business, proactively delivering web design, search engine optimization, digital marketing services, and more. Our "Happy to Help" and "Get 'er Done" spirit makes achieving marketing success easier than you think.

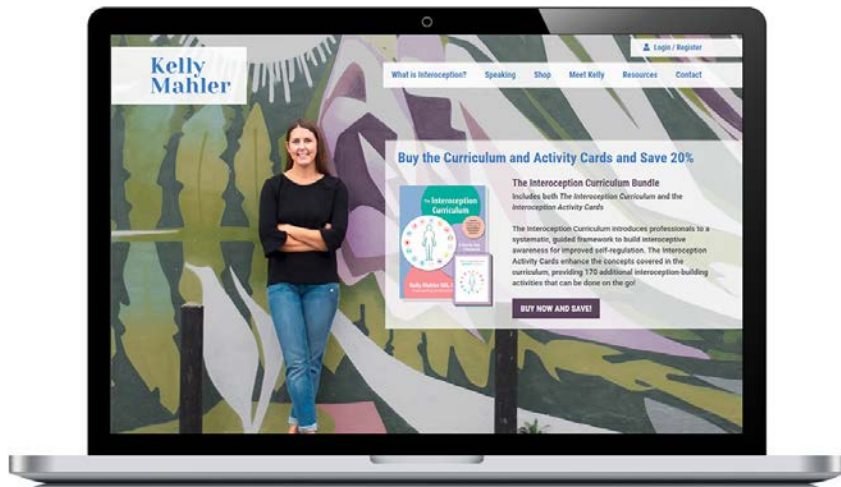
Small businesses like yours deserve to breathe a sigh of relief, knowing your web design and marketing needs are covered.



TOM MALESIC
President

▶▶▶▶ Meet with Tom

[ezmarketing.com/
consultation](http://ezmarketing.com/consultation)



EZ has taken my business to a higher level



“Managing a business is daunting by itself, and trying to learn digital marketing on top of that is simply overwhelming. EZ has taken my business to a higher level by stepping in and helping to develop highly successful digital ad campaigns.

I love that I can get support from so many different experts within the same company on web design, web updates, social media marketing, email marketing, SEO, and just general business advice. I feel like every single person at EZ is invested in the success of my company.

Since working with EZ, my sales and audience reach have expanded, and I am able to serve my customers in a more meaningful way. If you are seeking a responsive, knowledgeable, current company that cares about the success of your business, EZ is for you.”

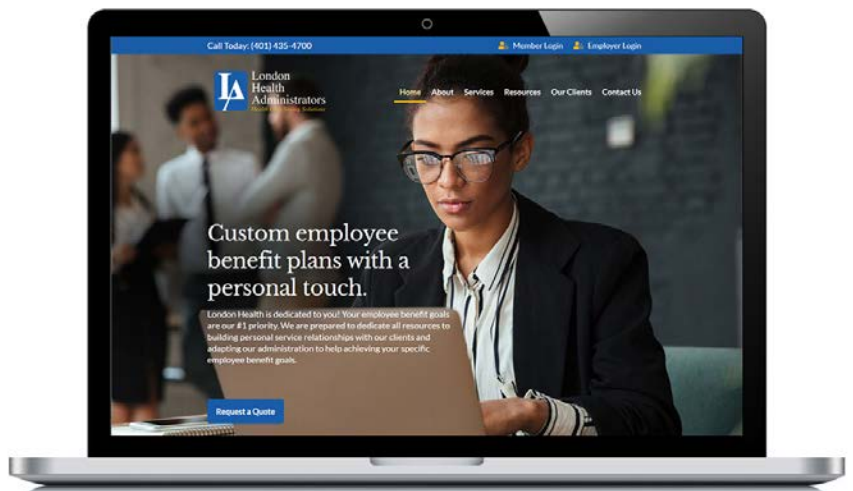
KELLY MAHLER
Kelly Mahler
Occupational
Therapy
Elizabethtown, PA

**Kelly
Mahler**

**CUSTOMER
SINCE:
2018**

SERVICES:

- Website
- SEO
- Facebook
- Google Ads
- Email



Like an extension of our company



CHRIS COTE
London Health
Administrators
East Providence, RI



**CUSTOMER
SINCE:**
2020

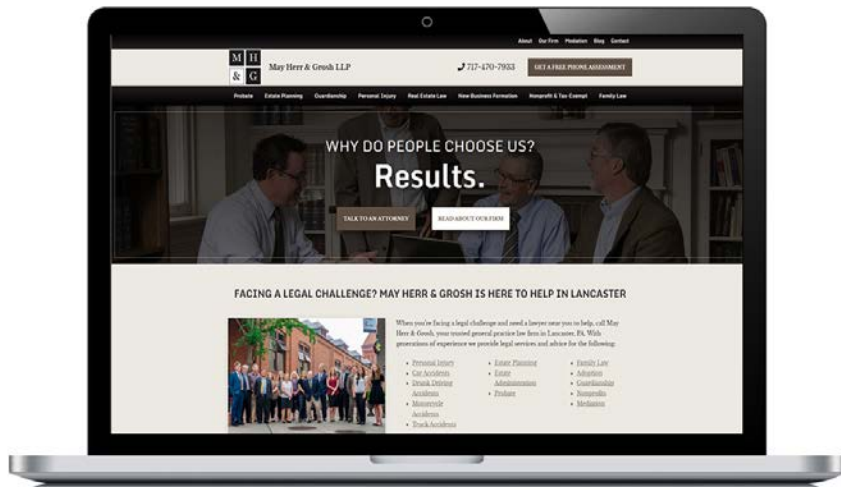
SERVICES:

- Website

“Our struggle was attracting customers with our website. EZMarketing updated our site and improved the navigation. Since the enhancements, we have received many compliments.

The EZMarketing team taught us a lot about marketing strategies and how to leverage our site as a strong marketing tool. They acted like an extension of our company and provided invaluable guidance to improve our growth.

As a business owner, time and cost are always concerns. EZMarketing took all the stress off my plate and helped accomplish all our goals in a cost-effective manner.”



“We’ve seen a dramatic increase in profitable, high value clients”



“Our SEO and SEM were being managed by a national company that did not take the time to understand what made our firm unique or the value proposition that we provide to our clients.

EZ and our account rep went out of their way to learn our business and what makes us special, then tailored our SEO and SEM to highlight those strengths.

Since then, we’ve seen a dramatic increase in the number of profitable, high value clients who find us through the internet, and who need our services in the areas that we love advising them.”

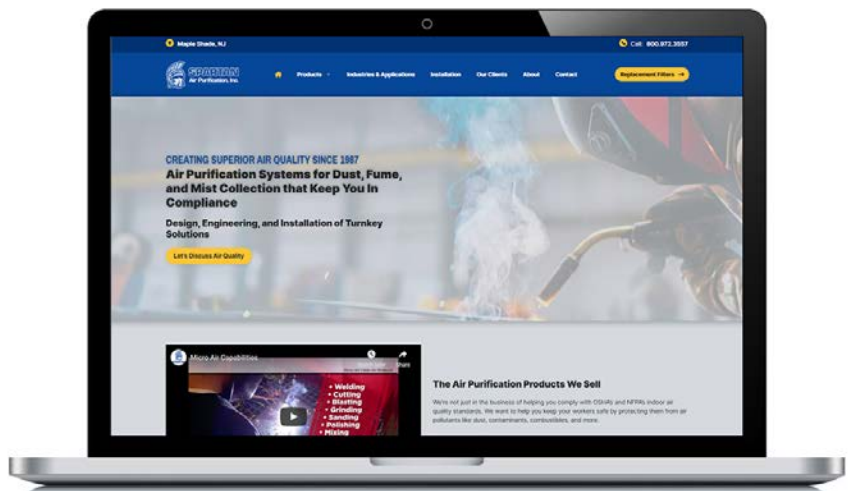
JOHN H MAY
 May Herr & Grosh
 LLP
 Lancaster, PA



**CUSTOMER
 SINCE:
 2016**

SERVICES:

- Website
- SEO



Why look anywhere else?



MATT DARIANO
Spartan Air
Purification
Maple Shade, NJ



**CUSTOMER
SINCE:**
2022

SERVICES:

- Website

“My website was dated and not attracting enough visitors via organic search. EZ helped me get a new modern website, and now I’m excited to see the traffic results.

I am pleased with the professionalism and skill level of the team. The entire project went very well, and I felt like they were always there to guide me and be there when I needed them.

My experience was stellar, and the end result was great. Why look anywhere else?”



The communication was amazing!



“We didn’t have a website before. We knew we needed one, but we wanted to make sure that we got one that really reflected our company, and we didn’t know where to start.

We’re very pleased that we chose EZMarketing. They are great to work with and the communication during the project was amazing!

We love that our employees and customers can log in to our website portal, and we even have a way for people to see jobs we have posted.”

CHRIS COLLER
Cleanteam Building Services
Lemoyne, PA



CUSTOMER SINCE:
2021

SERVICES:
• Website



“

The growth of our brand has been significant

New Holland Church Furniture needed help to promote our unique capabilities. EZMarketing not only helped us to create a beautiful new website but provided the means to improve our Search Engine Optimization, grow our social presence, increase our organic traffic, and gain valuable leads.

Since working with EZ, the growth of our brand has been significant. They have helped us focus on engagement, reach, and recognition which goes hand-in-hand with gaining sales.

The team at EZMarketing is the best! Very easy to work with, and we have found their marketing knowledge and expertise provided needed improvements for New Holland Church Furniture to make an impactful presence on the web.

”

JUDY PHIPPS

New Holland Church Furniture

New Holland, PA

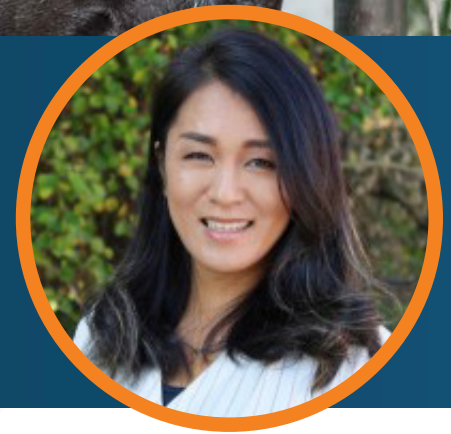


CUSTOMER SINCE: 2019

SERVICES: Website | SEO | Facebook



Working with your team has been an outstanding journey



I've had the pleasure partnering with EZMarketing on multiple website projects, and I can confidently say that working with your team has been an outstanding journey. The effort and dedication that went into rebuilding all our websites have been remarkable. What's even more commendable is your ongoing support post-launch, which has reaffirmed why your team stands out as the best.

Team members like Heather have been an invaluable resource whenever I have questions. Her responsiveness and efficiency in implementing requested changes have truly impressed me. I can't emphasize enough how much I value her contributions.

Thank you for fostering such a positive environment and for having exceptional individuals like Heather on your team. I look forward to more successful collaborations in the future!

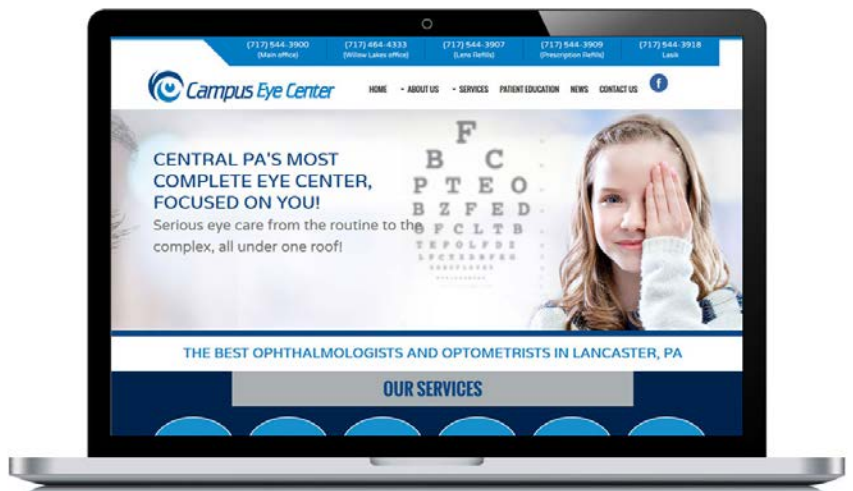
KAYOKO MURRAY
Union Vet Clinic
Dupont Vet Clinic
Palisades Vet Clinic
Chien de Luxe
Washington, DC



CUSTOMER SINCE:
2022

SERVICES:

- Website (4 sites)



Extremely knowledgeable and a pleasure to work with



BRENDA BARNHART
Campus Eye Center
Lancaster, PA



CUSTOMER SINCE:
2013

SERVICES:

- Website
- ADA Compliance
- SEO
- Facebook
- Email Marketing

“Prior to working with EZMarketing, we had an old website and a small web presence.

EZMarketing updated and improved our website and manages our blogs and monthly newsletters. Now we have an improved web presence and our blogs and postings are updated and relevant.

Our rep at EZMarketing is extremely knowledgeable and a pleasure to work with. She anticipates needed changes and reviews our account on a regular basis.”



Diligent, helpful, and website changes are made fast



“Keeping my website updated is a constant struggle. When I contact Heather at EZ, my website changes are made within 48 hours, so my website is always current and accurate.

Give EZMarketing a call—the staff is diligent and helpful in navigating what is needed for your business.”



DARCY TAYLOR
Salon Enso
Lancaster, PA



**CUSTOMER
SINCE:**
2018

SERVICES:
• Website



Hard to find a company who responds as promptly and efficiently



LISA DELGADO

Boyd Wilson
Lancaster, PA



CUSTOMER SINCE:
2001

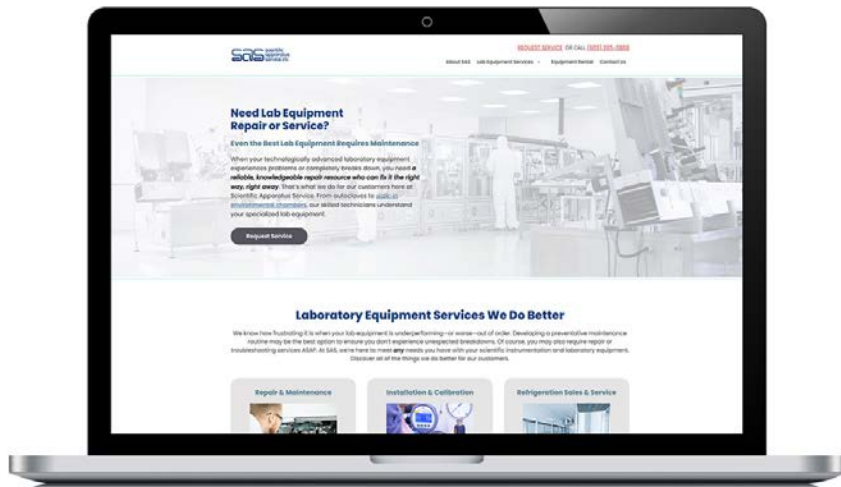
SERVICES:

- Website

“EZMarketing has been remarkable in helping us create an effective customer experience on our website. Their knowledge and experience have guided us in implementing new software on our website specially designed to meet our business’s specific needs such as our interactive 3D maps. It gave us that much-coveted competitive edge.

It would be hard to find a company who responds to their clients as promptly and efficiently as EZ. We have a long-term relationship of over 20 years, and we have never been disappointed with their services!

Their dedicated team of experts analyzes our specific needs and creates solutions that help us create an amazing online presence and customer experience for our clients. We appreciate our partnership and look forward to many more years of service.”



EZ to work with and got it right for the right price



“EZMarketing developed a new website for Scientific Apparatus Service, Inc. It was a pleasure working with such a knowledgeable staff. Each staff member took the time to understand what message needed to be conveyed through the website based on our existing site, product brochure and questions asked during an initial interview with us.

The result was a fully functional website that met all of our needs and provides a full customer interface that allows our customers and new customers the ability to contact us and log service calls directly. In addition, the site accurately depicts what Scientific Apparatus Service, Inc provides to its customers.

EZMarketing is definitely EZ to work with and got it right for the right price.”

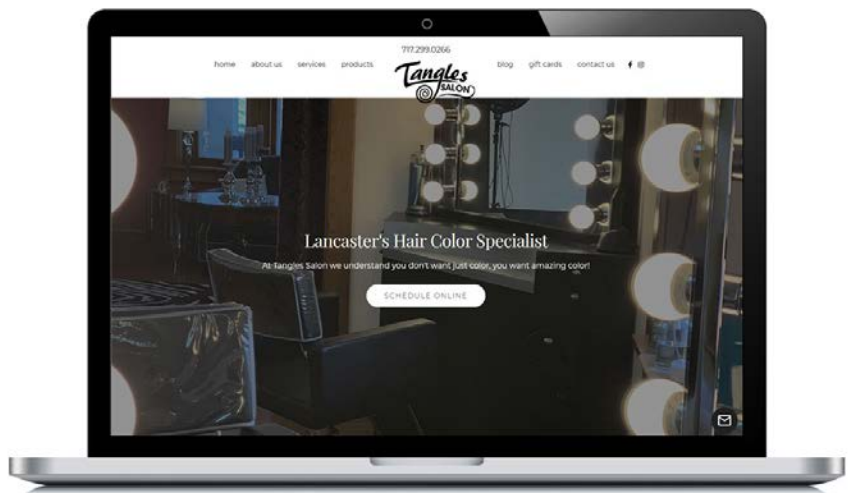
BOB LUBONSKI
Scientific Apparatus Service
Hainesport, NJ



CUSTOMER SINCE:
2021

SERVICES:

- Website



An amazing transformation for my business



KRISTIN GREEN
Tangles Salon
Lancaster, PA



**CUSTOMER
SINCE:
2011**

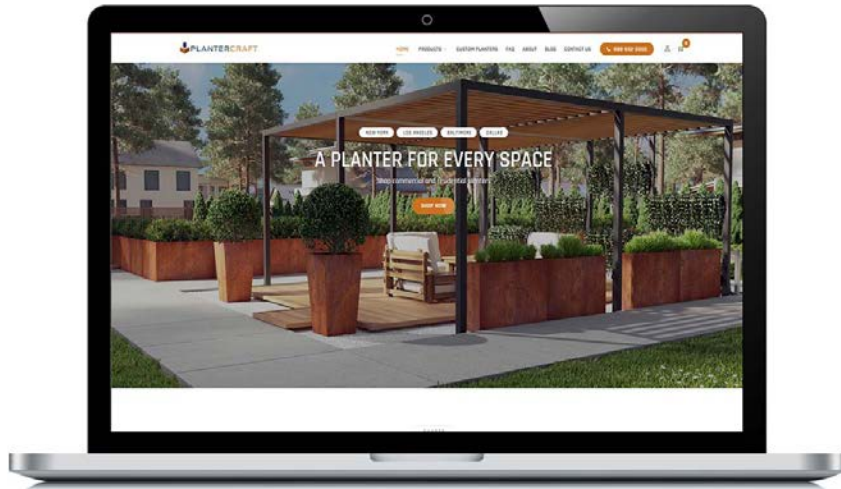
SERVICES:

- Website

When I first opened my business 18 years ago, I really tried to navigate this whole website thing by myself—that didn't work out so well. Then I met Tom from EZMarketing and it has been an amazing transformation for my business!

I am over-the-moon excited to be here. I love the team. Everybody makes me laugh. I love coming here and look forward to our meetings because it's exciting what we're doing and then they take it a step forward. It's given us a lot of freedom to be able to do what we as creatives do.

As business owners, we have so much on our plate—so many things we're trying to take care of and juggle. And it's just peace of mind. It's when you go to bed at night, you know that they're doing the work for you, and it's well worth the investment because time is money. I appreciate the team and everyone here and I don't know what my business would be without them.



Sales are up in the HUNDREDS of percents



Sales on ALL fronts, also traffic, is up in the HUNDREDS of percents compared to last year.

I wanted to stress that Sharon, Danielle and the entire team that I don't get to meet, did an amazing job. I'm enjoying every step of the way, and I love that you guys come to suggest rather than "push". Out of many conversations we had with Sharon, our discussions turned into actual plan of action so many times, and now we do see the great result of that.

I'm extremely thankful to the entire EZMarketing staff for hard work, dedication, communication and taking extra care on our account. I truly, really appreciate the effort.

**PAUL
MACKEVICIUS**
PlanterCraft
Rahway, NJ



PLANTERCRAFT

**CUSTOMER
SINCE:
2021**

SERVICES:

- Website
- SEO
- Facebook
- Google Ads
- Email Marketing



Get more calls... Get more business!

Outputting consistent, high-quality content marketing became a struggle for us as our team became bogged down with other responsibilities. EZ came on board and began providing us with well-researched, on-time content for our blog and monthly mailings. Now our internal folks are able to focus on their other things, and our content stays dependable and fresh.

Additionally, we lean on EZ for all of our SEO and online ad strategy. Allocating internal resources to understanding and keeping up with the constantly changing world of search optimization and what sort of advertising works and what doesn't wasn't really an option for us, just like it probably isn't for any small-to-mid sized company. SEO is a jungle and

EZMarketing is the machete. Their expertise gets us quantifiable results.

We have also implemented a universal lead tracking solution with EZ. This incredible technology gives us a ton of info on who is interacting with our website, clicking links, calling the office, and more. It puts all of the data we need to optimize our customer service efforts all in one place. This has been a game-changer.

The chance to partner with a local company with such a wide range of services, a good reputation, and amazing client service was a no-brainer for us. We love our Zoom meetings with our marketing consultant, and we've seen a huge on-going improvement in traffic to our website, which results in more calls, more business, and overall happy feelings.

I recommend EZ to anyone looking to improve their marketing, web traffic, sales conversions, and strategy. Basically they help you and your business attract more attention and keep your list of happy clients growing.



JEREMIAH EASTEP

The H&H Group

Lancaster, PA



CUSTOMER SINCE: 2018

SERVICES: Website | SEO



See real results with email marketing



“With marketing, it’s hard to stay on top of all the timely tasks. EZMarketing proactively handles our marketing so we can trust things are getting done.

They do all our email marketing for us, and it’s a great relief to know our email blasts are going out every month. They are easy to work with, and they outperform the competition.”

PENNY M BRADY
Lancaster Arts Hotel
Lancaster, PA



**CUSTOMER
SINCE:
2016**

SERVICES:

- Website
- SEO
- Email Marketing
- Print Marketing



I am ecstatic that we went with EZMarketing



RICH NEWMAN
National Assoc.
of Watch & Clock
Collectors
Columbia, PA



**CUSTOMER
SINCE:
2019**

SERVICES:

- Website
- Email Marketing

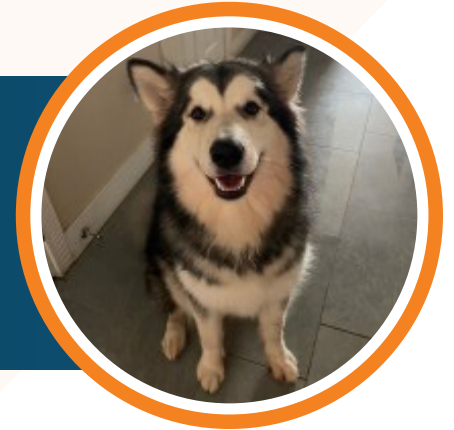
“We were looking for a partner to help redesign and streamline our complex websites into a single look and feel.

EZMarketing took the lead and spent the time needed to understand our systems and deliver the results we needed. We launched 4-5 weeks ahead of schedule, and our objectives were met.

We know the importance of good vendor relationships, clear communication, and productive design sessions. I am ecstatic that we went with EZM and we will surely continue to use their help in the future.”



They make the process simple for me



“I’ve worked with EZSolution’s web and design team for many years including our last two major web site redesigns.

From start to finish, the team is thorough and make the process simple for me. They are quick to respond to changes and new ideas, and they always bring fresh ideas to our online resources.

I’m thankful for the help the EZMarketing team brings to our business. I highly recommend them.”

**STEVEN
HOELTZEL**
PETS Lancaster
Lancaster, PA



**CUSTOMER
SINCE:**
2010

SERVICES:

- Website
- Print Marketing
- IT Support



**69 appointments
booked in 24 hours
from 1 email!**



**JODY
GOCHENAUER**
Gochenauer Pet
Resort
Lititz, PA



**CUSTOMER
SINCE:
2013**

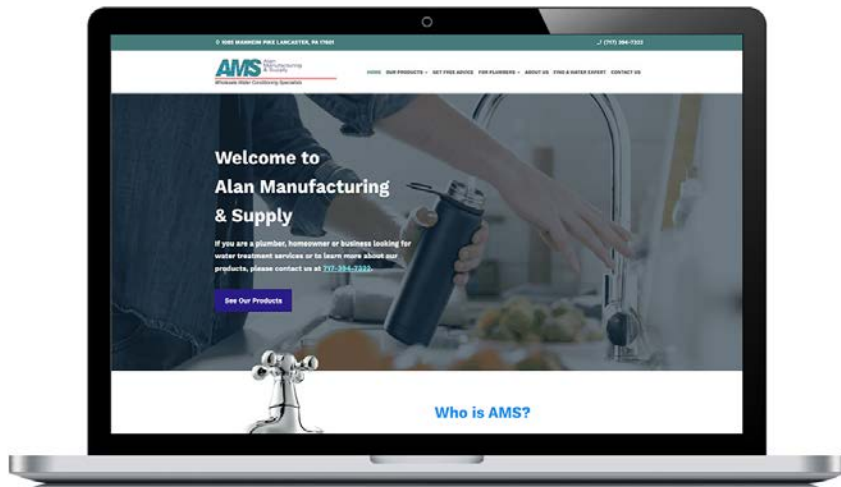
SERVICES:

- Email Marketing

“Our April email blast was very successful for our business. With the Covid-19 pandemic upon us, I wanted to change our approach for our email marketing to be heartfelt with a soft sales message. EZMarketing was able to produce this for us.

Within 24 hours after sending the email, we received 68+ phone calls to book grooming appointments! We have never received that many phone calls in one day. Many people were unaware that we have been open during the pandemic, and they were calling in to book grooming services for their pets.

We have gained new clients and have welcomed back old clients from this email. I am very pleased and happy with how well this email marketing campaign has worked for us.”



The website looks fantastic, especially on my cell phone!



“Very happy with how our new website turned out. One of my favorite parts is how great it looks on my cell phone.

When I tell people about our site, I can just have them pull it up on their phone and they can see everything about us. You can even click on the phone number, and it dials automatically.

It’s a huge improvement over our old website and lets us share more information than ever before. The process of working with EZMarketing was great, and the website looks fantastic!”

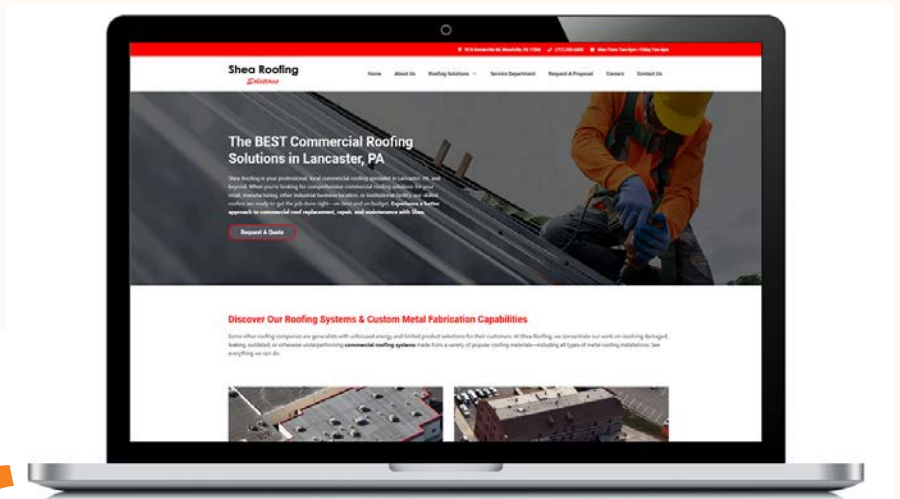
TONY FISCHER
Alan Manufacturing
Lancaster, PA



**CUSTOMER
SINCE:
2021**

SERVICES:

- Website



Easy to work with and a great end product



CHUCK SHEA
Shea Roofing
Mountville, PA

Shea Roofing
Solutions

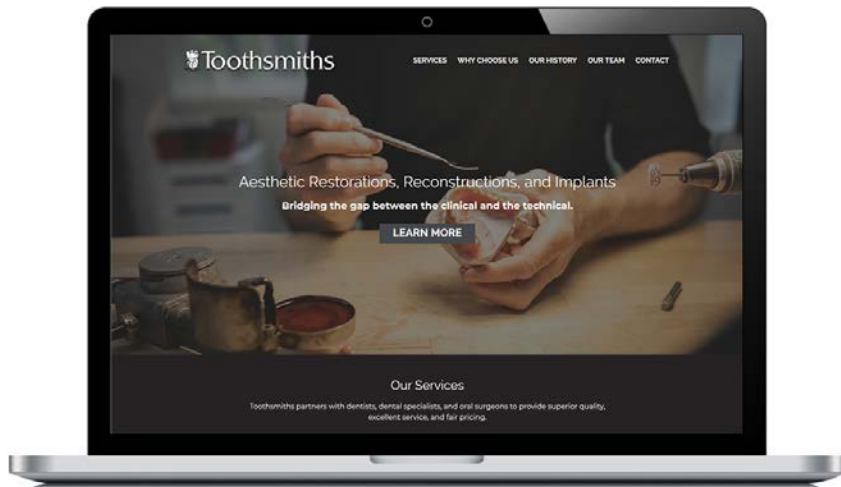
**CUSTOMER
SINCE:
2021**

SERVICES:
• Website

“We had an outdated website that did not work well on mobile devices, but we did not have the time or resources to update it in house.

EZMarketing designed a new mobile-friendly website for us, and now we have a better online presence and can monitor the traffic to our site.

Give EZMarketing a call and see what they have to offer. We found them easy to work with, and they gave us a great end product.”



They feel like an extension of our business



“Working with EZMarketing has been an amazing experience! When we decided to work with them to rebuild our company’s website, we had no idea that they would feel like an extension of our business. We finally have a marketing department!

They were diligent about researching our company and industry, and their team was committed to understanding what our company is about and did an amazing job with the site!

Developing our new website with them was just as their name implies: EZ!”

**MELISSA
MARION**
Toothsmiths
Lititz, PA



**CUSTOMER
SINCE:**
2019

SERVICES:
• Website



“

We were amazed by how quickly they got up-to-speed

At Stoner Molding Solutions, we provide highly technical products and services to specialized manufacturers. We were amazed at how quickly the EZMarketing team got up-to-speed on our business, and their ability to synthesize complex information into easily digestible copy for the website.

The EZ team completely modernized our site by making it visually appealing, quicker, mobile friendly, and easy to navigate. This large project was also managed in a timely manner with respect to our budget.

We're really looking forward to the next phase of our partnership with EZMarketing, which will be SEO and advertising.

”

RYAN TUSCHER

Stoner Solutions

Quarryville, PA

Stoner Molding Solutions®
You Mold It. We Release It.

CUSTOMER SINCE: 2018

SERVICES: Website | SEO



“

Our experience has been nothing short of excellent

”



“Our experience with EZMarketing has been nothing short of excellent.

As a small business owner, we want to be able to rely on a company that will give us not only exemplary service, but also the feeling of always having our best interests in mind when it comes to our needs for the growth of our business.

We get that and more from Tom and the team at EZMarketing.”

“EZMarketing is a great company who are always available to help with any support their clients may need. They respond quickly, and have great ideas and concepts to help achieve their clients goals.”

- Alex Kontis, Fox Country Sheds

JEANNIE KONTIS
Fox Country Sheds
Lititz, PA



**CUSTOMER
SINCE:
2008**

SERVICES:

- Website
- IT Services



“A great company to work with for all your marketing needs”

JAMES GEHMAN
Red Rose Cabinetry
Lititz, PA



CUSTOMER SINCE:
2014

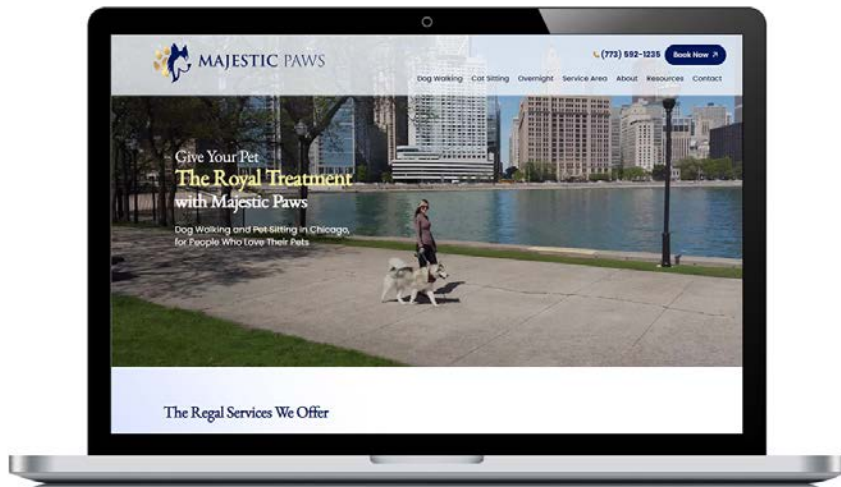
SERVICES:

- Website
- SEO
- Social Media
- Print Marketing

“EZMarketing is a great company to work with for all your marketing needs.

We rely on them to keep us up to date on today’s marketing trends and they do an excellent job.

Communication with them is great as well. We have regular meetings to review our marketing statistics and our goals and recommend changes to meet those goals.”



They simply could not have done a better job



“Tom and the EZMarketing team are the real deal.

We had a very long list of requested items for our website. Tom and his team built a completely new website from scratch and simply could not have done a better job.

The site is exactly what we hoped for. The team had a ton of good feedback and suggestions, which really brought the site to life.”

JOHN PORCARO
Majestic Paws
Chicago, IL



**MAJESTIC
PAWS**

**CUSTOMER
SINCE:
2022**

SERVICES:
• Website



They get you results!



SAM STOLTZFUS
LanChester Grill & Hearth
Gap, PA



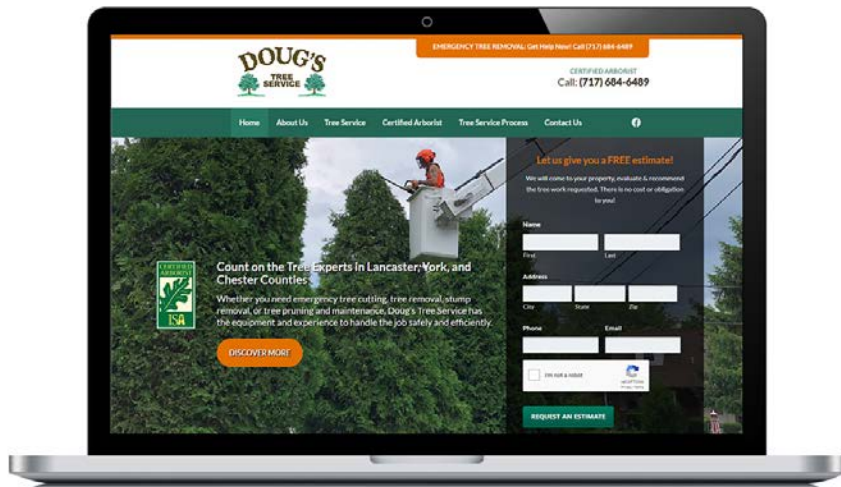
CUSTOMER SINCE:
2013

SERVICES:

- Website
- SEO
- Facebook
- Google Ads
- Geofencing
- Email Marketing
- Print Marketing

“Great company to work with. Very nice people and they get results.

Online marketing is constantly changing, and EZ Marketing will make sure they are getting you results.”



Our website design life-saver!



“EZMarketing has been our website design life-saver!

So thankful for the EZMarketing team and their expertise with computers and behind-the-scenes knowledge.

We here at Doug’s Tree Service are forever thankful for Tom and his staff!”

LORI RESSLER
Doug’s Tree Service
Columbia, PA



**CUSTOMER
SINCE:
2014**

SERVICES:

- Website
- SEO



**Always there for me
anytime I needed
something done**



DEREK LAU
Aidem Media
Solutions
Lancaster, PA



**CUSTOMER
SINCE:**
2014

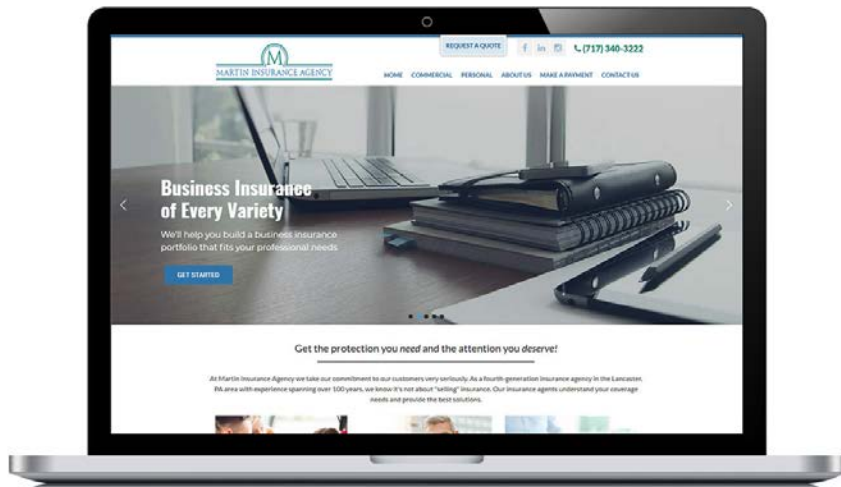
SERVICES:

- Website

“EZMarketing redesigned my site to be compatible with multiple browsers. The redesign included a call to action and other marketing features. We added video samples of my work and the site is a lot cooler now.

EZ created a site for me exactly the way I envisioned it--probably a little bit better. Just recently I got three jobs off the website. The one company didn't even want a proposal. They saw my website and said I was the guy.

The reason I like working with EZSolution is Tom and the staff. They are just great people to work with. They were always there for me. They were very patient with me for getting some of the data to them. They gave me exactly what I asked for. Anytime I needed something done they immediately called me or e-mailed me back.



They are wonderful people to work with



“We like EZMarketing because when I was purchasing my insurance agency, Tom was starting his business, and we were both able to help each other out.

He did a fantastic job the first time around on our website with Martin Insurance and then the second time we re-did it. And then my new business he did a website for Ironstone Spring Farm, and it just looks fantastic.

Tom’s just a great guy as well as his staff. They’re wonderful people to work with.”

LIZ MARTIN
Martin Insurance Agency
Millersville, PA



CUSTOMER SINCE:
1997

SERVICES:

- Website



“

Very happy with the positive results. We're so glad we called EZ!

We are a family-owned retirement community located in Lancaster County. We were looking for a new marketing group and remembered that EZ had reached out to us in the past. They were always friendly and shared their knowledge with us as to how we could improve our web site and our presence on the web.

We called them and we are so glad we made that call. They designed a beautiful website for us and later designed a new marketing packet. They also help us with our FB page. We have seen positive results since we've started working with them.

Our account rep is so attentive to our needs. In fact everyone we've dealt with has been great. We are very happy and if you decide to use them, I'm sure you will be happy, too!

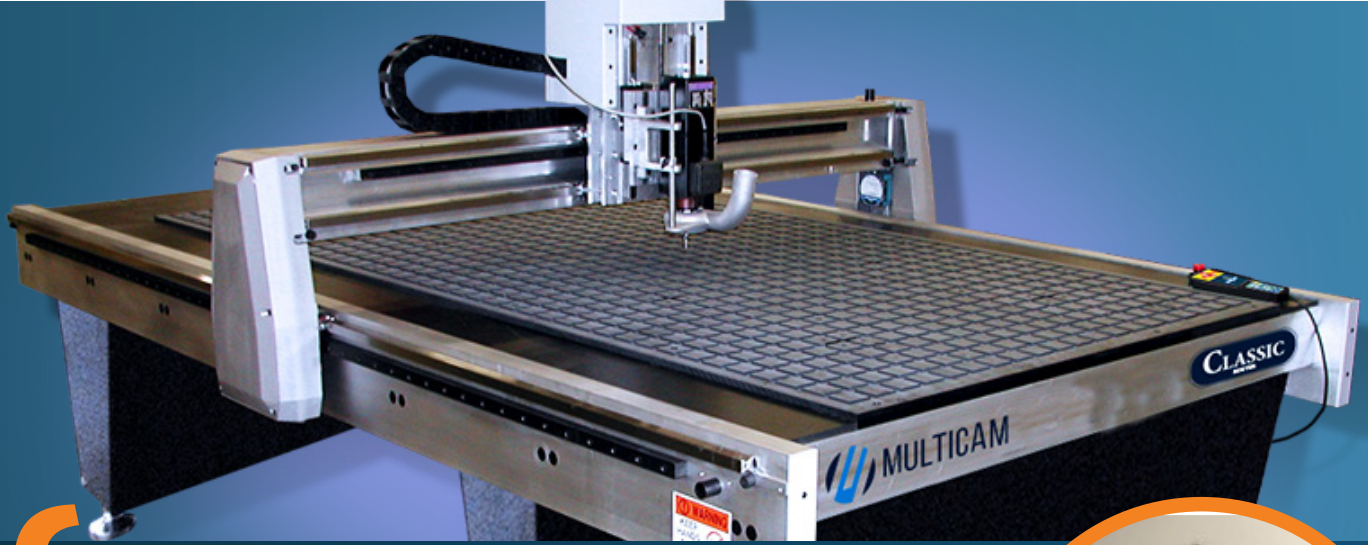
LYNNE BICKTA
Zerbe Retirement Community
Narvon, PA

”

Zerbe Retirement Community
Independent Living | Personal Care | Nursing Center

CUSTOMER SINCE: 2017

SERVICES: Website | SEO | Facebook | Print



Thorough, quick, and very experienced in what they do



“EZMarketing is a wonderful company to work with! They have helped us revamp our entire website.

They make sure we are all on the same page, are thorough in their updates, and do them quickly. You can tell they are very experienced in what they do.

If you are thinking about a new website for your business or updating your current website, I would highly suggest talking to Tom and his team at EZ Marketing!”

EMILY BENCIE
MultiCam East
Shrewsbury, PA



**CUSTOMER
SINCE:
2020**

SERVICES:

- Website
- SEO
- Google Ads
- Email Marketing



A fantastic website from a great team with personal interaction



PENNY LINTNER
Boose Aluminum
Stevens, PA



CUSTOMER SINCE:
2021

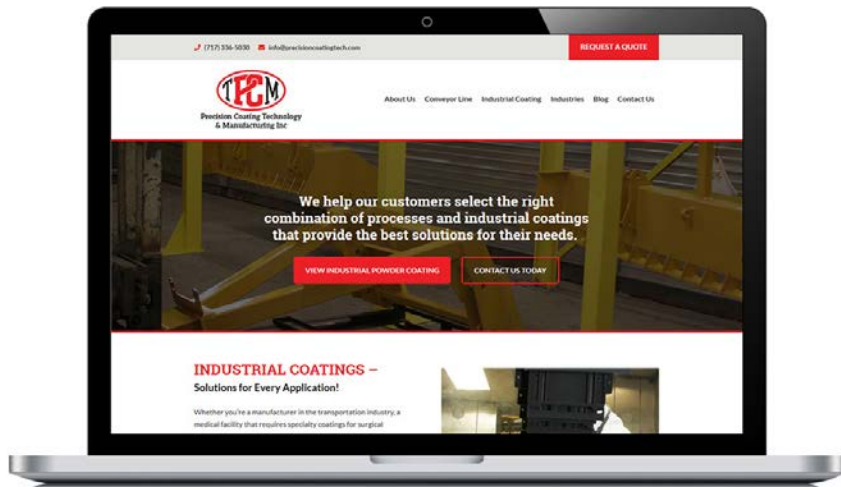
SERVICES:

- Website
- Google Ads

“EZMarketing was great to work with. Our new website is professional, modern, and exactly what we were looking for. But beyond just the end result of a fantastic website, was the personal interaction with the team at EZMarketing, especially Kevin and Jacinda.

Shortly after starting our website redesign, we had a substantial fire at our facility. That event became all-consuming for us, and the website project slowed down significantly, solely due to our time constraints.

EZMarketing was extremely patient and considerate of our situation. There were many times we fell short of providing them the information they needed, but they remained professional and understanding. I would definitely recommend EZMarketing to any company looking to design a new, or update an existing website.”



They take the time to understand our business and help us grow



“We reached out to EZMarketing to help update our business website and set up/monitor social media pages.

Tom and the team have been great to work with.

I appreciate the time and effort everyone puts in, not only understand our business and what we offer but also about how we want our business to grow, and how they can help!”

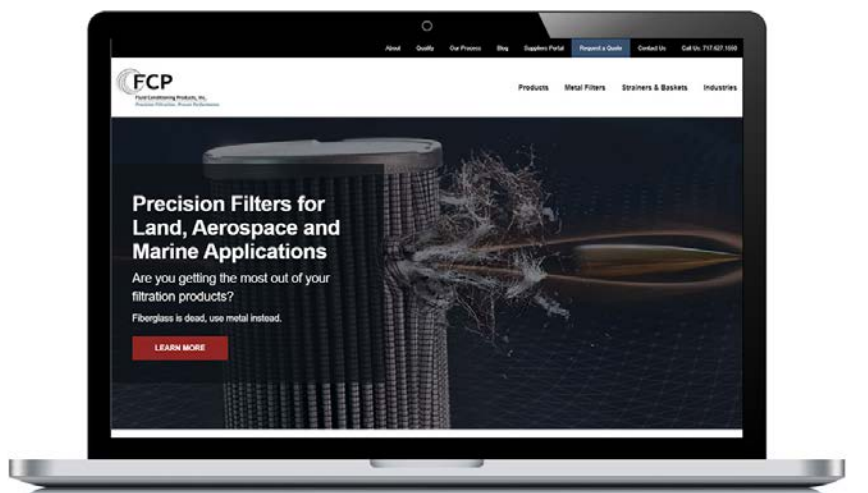
**PATRICIA
KISSLING**
Precision Coating
Technology
Denver, PA



**CUSTOMER
SINCE:
2013**

SERVICES:

- Website
- SEO



The knowledge and experience to guide our business



**THOMAS
RUFFHEAD**
Fluid Conditioning
Products
Lititz, PA



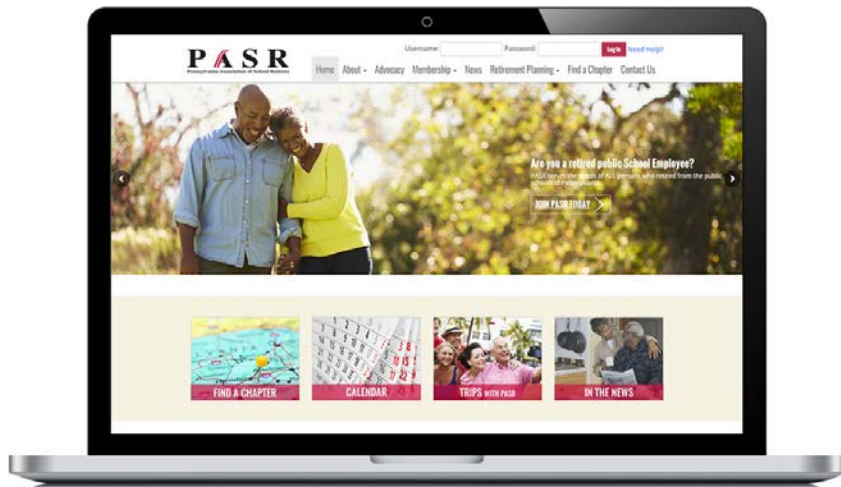
**CUSTOMER
SINCE:
2014**

SERVICES:

- Website
- SEO

“EZMarketing has been right with us every step of the way to help us improve our website rankings and to provide useful advice to build our marketing program.

They have the knowledge and experience to guide us in the right direction for our business. I highly recommend them!”



**Knowledgeable,
effective, and responsive
professionals**



“EZ has been a great pleasure to work with and I would highly recommend their team of knowledgeable, effective and responsive professionals.

In particular Deb and Tom have been absolutely fantastic!!”

MARK KREMPA
Pennsylvania
Association of
School Retirees
Mechanicsburg, PA



**CUSTOMER
SINCE:
2013**

SERVICES:

- Website
- Facebook
- Email Marketing



They make my job so much easier



CHRIS HALL
Heidler Roofing
York, PA



CUSTOMER SINCE:
2014

SERVICES:

- Website
- SEO
- Email Marketing
- Print Marketing

“I love working with the EZMarketing team. The team is extremely knowledgeable and they work hard to take care of all of our marketing needs.

They cover all aspects of Marketing which makes my job so much easier.”



“

They understand how to help your business grow and succeed

”



“Tom and the EZMarketing Team understand how to use custom marketing strategies to help your business grow and sustain success.

A great business to work with!”

JACK ENFIELD
Computer Dimensions
Tucson, AZ



CUSTOMER SINCE:
2020

SERVICES:

- SEO
- Google Ads

**Enough
said.**

**Ready to experience what it's like
working with us first-hand?**

We're happy to help and ready to get started!

**SCHEDULE A CONSULTATION TODAY AT:
ezmarketing.com/consultation**

 **MARKETING**

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www.ezmarketing.com